

Peek&Cloppenburg
D Ü S S E L D O R F

* There are two independent companies Peek & Cloppenburg with their headquarters in Düsseldorf and Hamburg. This is the Animal Welfare Policy of Peek & Cloppenburg B.V. & Co. KG, Düsseldorf, whose store locations can be found at [a peek-cloppenburg.de/de/stores](https://www.peek-cloppenburg.de/de/stores).

Animal Welfare Policy

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Content

- 1 Principles
- 2 Requirements and objectives for the use of materials of animal origin
- 3 Use of animals for advertising purposes
- 4 Acknowledgement
- 5 Contacts
- 6 Glossary

With this *Animal Welfare Policy*, Peek & Cloppenburg aims to contribute to the continuous improvement of sourcing standards for animal materials beyond the company's boundaries, thereby safeguarding animal welfare in the long term.

This document reflects Peek & Cloppenburg's current state of knowledge and framework for action at the time of publication. To ensure the *Animal Welfare Policy* remains up to date, the company reviews it at regular intervals and adjusts the policy in line with the latest findings.

This Animal Welfare Policy summarises our most important principles and rules for the use of materials of animal origin and the use of animals for advertising purposes.

This Animal Welfare Policy applies to the entire Peek & Cloppenburg group of companies (Düsseldorf/Vienna), including Peek & Cloppenburg B.V. & Co. KG Düsseldorf, Peek & Cloppenburg B.V. & Co. KG Vienna, ANSON'S and Magasin du Nord (hereinafter collectively referred to as "Peek & Cloppenburg"). This also includes all textiles produced and distributed by Peek & Cloppenburg itself (hereinafter "exclusive brands").

The policy is also directed at all suppliers who offer their goods for sale at Peek & Cloppenburg (hereinafter collectively referred to as "third-party brands").

Products containing materials of animal

origin are sold by Peek & Cloppenburg (both in-store and online) only when they meet the requirements listed in this policy. To achieve the objectives set out in this document, the company maintains ongoing contact with its business partners.

Moreover, Peek & Cloppenburg regularly conducts random checks to determine whether there are any violations of the Animal Welfare Policy.

Products that do not comply with this policy will not be purchased. The company reserves the right to terminate cooperation with the concerned business partners or suppliers in the event of serious violations of this policy.

1 Principles

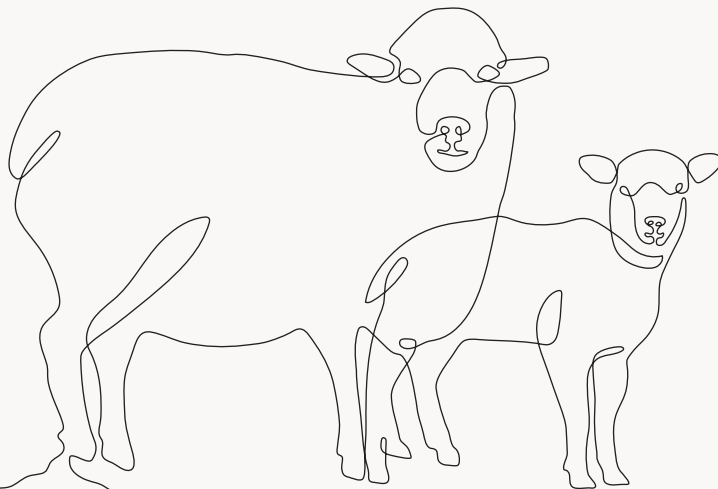
Peek & Cloppenburg is committed to sourcing animal materials in an ethical and sustainable manner.

- 1.** At Peek & Cloppenburg, the sale of materials of animal origin is only permissible in accordance with the principles and measures established in this Animal Welfare Policy.
- 2.** Peek & Cloppenburg rejects the practice of killing animals solely for the production of fashion items. Instead, the company strives to source materials of animal origin in an ethical and sustainable manner. Materials of animal origin should, where possible, be by-products of the food industry, unless certifications can ensure animal-friendly living conditions and the ethical sourcing of fibres.
- 3.** Peek & Cloppenburg has set itself the long-term goal of progressively increasing the proportion of certified animal materials and animal-free alternatives in its products.
- 4.** At Peek & Cloppenburg, the sale of items made from real fur and angora wool is prohibited.
- 5.** Peek & Cloppenburg does not sell materials derived from exotic or endangered animals. In addition, no materials derived from wild animals will be sold in the future. These include in particular, but are not limited to, species listed on the checklists published by the IUCN (International Union for the Conservation of Nature) or CITES (Convention on International Trade in Endangered Species of Wild Fauna and Flora).
- 6.** Peek & Cloppenburg is committed to ensuring the Five Provision & Welfare Aims¹ in the future and recommends this for all business partners.
- 7.** Peek & Cloppenburg is against animal testing.
- 8.** Peek & Cloppenburg is aware that adherence to these principles goes hand in hand with supply chain traceability. Therefore, Peek & Cloppenburg is committed to continuously improving transparency within the supply chains of materials of animal origin. The long-term goal is complete traceability and high animal welfare standards along the entire supply chain. Peek & Cloppenburg also recommends good animal welfare practices and transparency along the entire supply chain to all business partners.

¹ 1. Good health, 2. Good nutrition, 3. Good living environment, 4. Appropriate behavioural interactions, 5. Positive mental experiences

2 Requirements and objectives

for the use of materials of animal origin



2.1 Overview

Material group	Permitted	Not permitted
Wool & hair	<ul style="list-style-type: none"> ✓ Conventional, recycled and certified wool and hair from domesticated animals. Peek & Cloppenburg recommends the use of certified materials. 	<ul style="list-style-type: none"> ⊗ Angora wool ⊗ Hair or wool from pets or wild animals
Leather & animal hides	<ul style="list-style-type: none"> ✓ Conventional, recycled and certified leather from domesticated animals. Peek & Cloppenburg recommends the use of certified materials. 	<ul style="list-style-type: none"> ⊗ Leather from exotic animals, pets, wild animals (from 2024), newborn animals, aborted animals or endangered species ⊗ Leather obtained by means of live skinning
Fur	<ul style="list-style-type: none"> ✓ Faux fur (provided it is clearly labelled as not being real fur). 	<ul style="list-style-type: none"> ⊗ Real fur
Silk	<ul style="list-style-type: none"> ✓ Conventional and recycled mulberry, tussar, eri, muga or ahimsa silk. Peek & Cloppenburg recommends the use of recycled silk or synthetic alternatives. 	<ul style="list-style-type: none"> ⊗ All other types of silk (from 2025)
Down & feathers	<ul style="list-style-type: none"> ✓ Conventional, recycled and certified down and feathers from ducks or geese. Peek & Cloppenburg recommends the use of certified down and feathers or synthetic alternatives. 	<ul style="list-style-type: none"> ⊗ Down from wild animals ⊗ Practices such as live plucking or force-feeding
Horn, coral, bone & teeth	<ul style="list-style-type: none"> ✓ Peek & Cloppenburg recommends avoiding horn, coral, bone and teeth and using synthetic alternatives. 	

2.2 Wool & hair

In principle, the sale of products containing wool and hair from domesticated animals is allowed at Peek & Cloppenburg.

2.2.1 Sheep's wool

Peek & Cloppenburg permits the sale of products made from conventional, recycled and certified sheep's wool. However, the use of certified sheep's wool is recommended. Since the practice of mulesing on lambs does not align with Peek & Cloppenburg's animal welfare principles, the company sets the following goals for the use of sheep wool:

For exclusive brands:

The company therefore aims to ensure that by 2025 at least 50%, by 2027 at least 70%, and by 2030 100% of the wool it uses

is certified according to standards such as RWS as well as additional certifications like GRS, RCS, or Nativa. In order to also take into account smaller operations that have implemented their own transparent supply chains outside of certifications, Peek & Cloppenburg plans to increase the proportion of mulesing-free wool.

For third-party brands:

Peek & Cloppenburg plans to increase the proportion of certified wool. The goal is to achieve a proportion of 30% certified wool by 2025 and gradually increase this to 50% by 2027. Recognised certifications besides RWS include RCS, GOTS and NATIVA. Where transparent supply chains mean that certification is not essential, sourcing without certification is also possible.

2.2.2 Alpaca wool

The use of conventional, certified and recycled alpaca wool is generally allowed at Peek & Cloppenburg. However, the company recommends the use of RAS-certified alpaca wool for both exclusive and third-party brands.

2.2.3 Mohair

The use of conventional, certified and recycled mohair is generally allowed at Peek & Cloppenburg. However, the company recommends the use of RMS-certified alpaca wool for both exclusive and third-party brands.

2.2.4 Cashmere

Peek & Cloppenburg allows the sale of products made from conventional, recycled and certified cashmere. The company recommends the use of recycled or GCS-certified cashmere for both exclusive and third-party brands and aims for the proportion of certified cashmere to be 80% across both areas by 2025.

2.2.5 Llama wool

The use of conventional and recycled llama wool is generally allowed at Peek & Cloppenburg. Since no certifications exist for llama wool that verifiably ensure animal welfare, Peek & Cloppenburg will no longer use llama wool in exclusive brand products. For third-party brands, Peek & Cloppenburg tries to keep the proportion of llama wool as low as possible and advises its partners against the use of llama wool.

2.2.6 Angora wool

Since the breeding of angora rabbits to produce angora wool does not align with Peek & Cloppenburg's animal welfare principles, the sale of products made from angora wool is prohibited for both exclusive and third-party brands.

2.3 Leather & animal hides

In principle, the sale of products containing leather from domesticated animals is allowed at Peek & Cloppenburg. The use of LWG-certified leather for exclusive and third-party brand products is recommended.

For exclusive brand products, the use of wild animal leather is already prohibited; a ban for third-party brand products will follow in 2024. Furthermore, the use of leather from exotic animals, endangered species or pets is not permitted.

Peek & Cloppenburg also excludes the use of leather obtained through live skinning, and from newborn or aborted animals. These requirements apply to both exclusive and third-party brands.

2.4 Fur

Since it is not possible to obtain fur in an ethical manner, Peek & Cloppenburg has not sold products made from real fur for many years. In order to officially speak out against the use of fur and make a public statement, Peek & Cloppenburg has been a member of the Fur Free Retailer programme of the Fur Free Alliance since 2023. The sale of faux fur is permitted, provided it is clearly labelled as not being real fur.

2.5 Silk

In principle, the sale of products containing silk of selected silk types is allowed at Peek & Cloppenburg. However, the company recommends the use of recycled silk or synthetic alternatives.

For exclusive and third-party brand products, Peek & Cloppenburg permits the use of the following silk types: mulberry, tus-sar, eri, muga and ahimsa silk. The use of all other silk types is prohibited by the company.

2.6 Down & feathers

Peek & Cloppenburg allows the sale of products containing conventional, recycled and certified down or feathers from ducks or geese. The use of down or feathers from wild animals is prohibited. In order to exclude practices such as live plucking and force-feeding, the use of certified down and feathers or synthetic alternatives is recommended. Peek & Cloppenburg has defined the following goals for the use of down and feathers:

For exclusive brands:

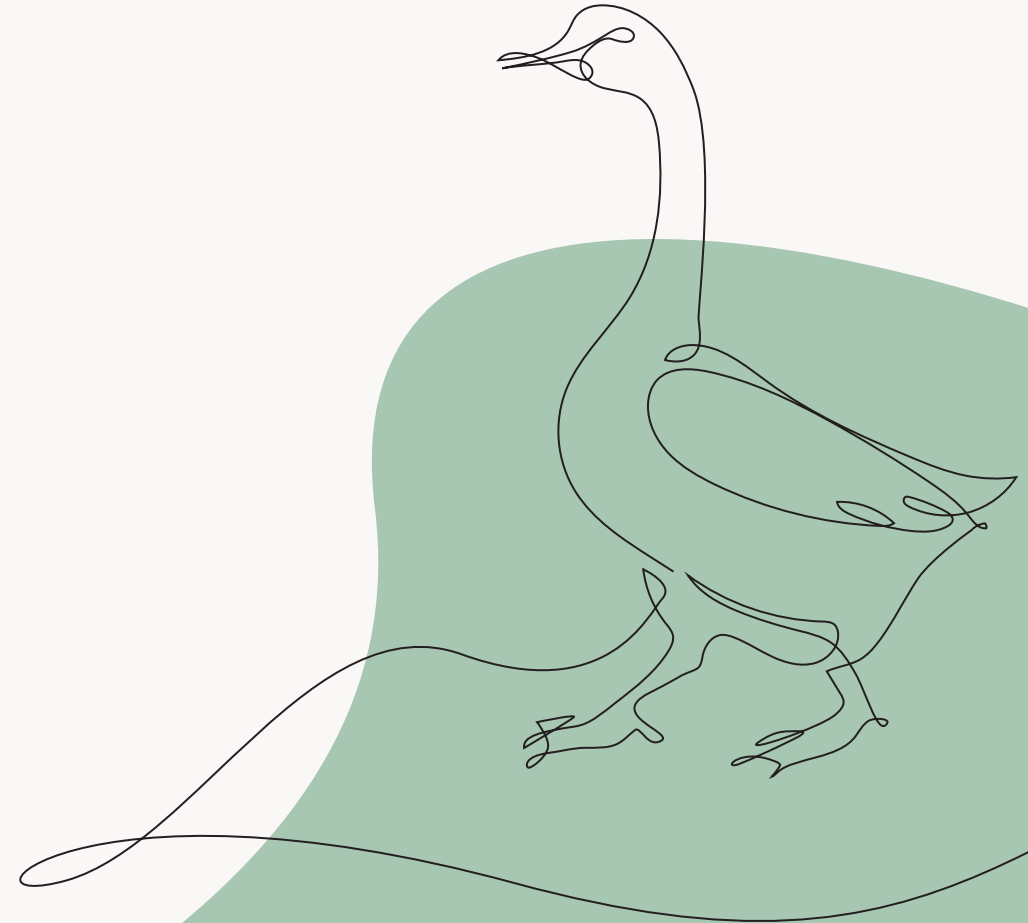
The use of real down is avoided and synthetic alternatives are promoted instead. If real down is used in exclusive brand products, it must be RDS-certified.

For third-party brands:

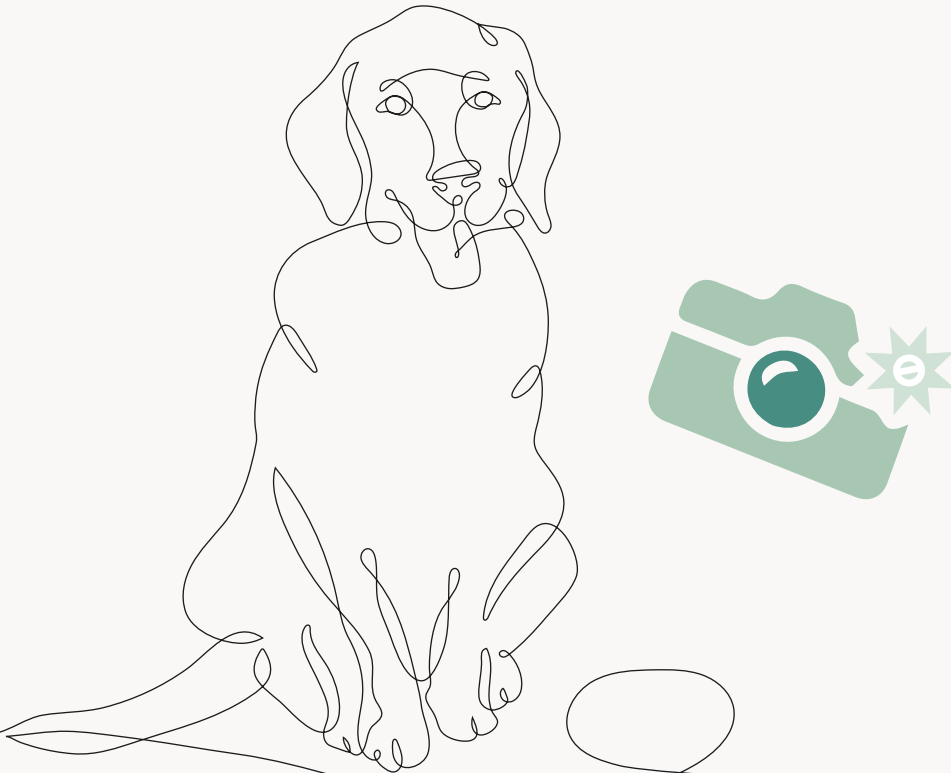
Peek & Cloppenburg already recommends the use of certified down; from 2025, all down used in third-party brand products must be 100% RDS-certified.

2.7 Horn, coral, bone & teet

Peek & Cloppenburg recommends avoiding horn, coral, bone and teeth and instead using synthetic alternatives for both exclusive and third-party brands.



3 Use of animals for advertising purposes



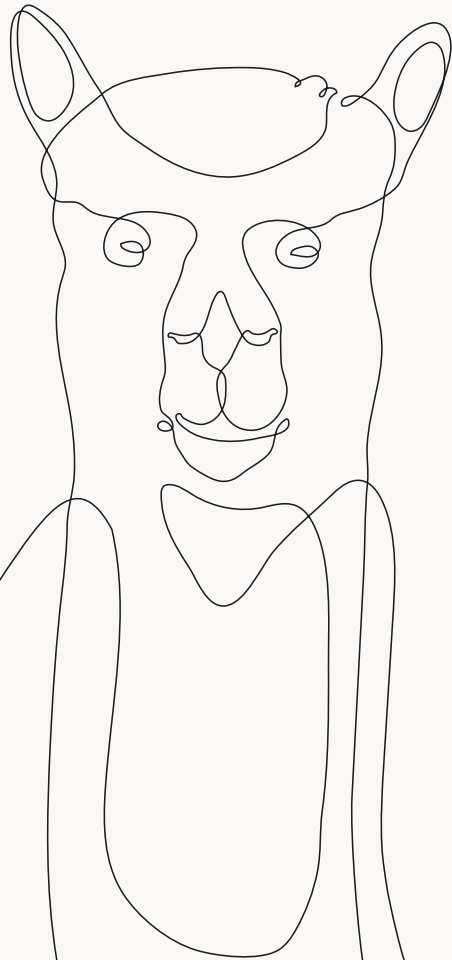
Peek&Cloppenburg prohibits the use of wild animals for any advertising purposes. Only domesticated animals and pets may be used for photo and video productions, under the following conditions:

- 1** The animals must not be dressed up..
- 2** Sufficient breaks and rest periods for the animals must be planned in advance.
- 3** Before the shoot, the animal must be allowed sufficient time to get used to the shooting environment.
- 4** High noise levels and flash photography are to be avoided.
- 5** The hired photographer should already have experience in handling animals and animal photo shoots.
- 6** Care must be taken to ensure that the animals' handling and transport are responsible and appropriate to their species.

4 Acknowledgements

We would like to take this opportunity to thank the team from VIER PFOTEN Germany for their support in developing this Animal Welfare Policy. The expertise of the organisation's experienced staff was a great help in addressing the at times complex issues surrounding supply chains and procurement situations for animal fibre materials. We look forward to further collaboration, so that together we might scrutinise and improve the status quo in the field of animal welfare.

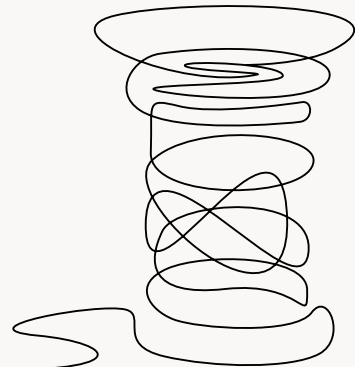
5 Contacts



If you have any questions or suggestions, the Sustainability Team can be contacted at any time at

wecaretogether@peek-cloppenburg.de

Glossary



Term	Explanation
Domesticated animals	This refers to the intraspecific change process in wild animals, where the wild form is genetically isolated by humans over generations, enabling coexistence with or use by people. (Source: https://www.biologie-seite.de/Biologie/Domestizierung)
Exotic animals	Wild animals and their offspring that are neither native to Germany nor can be considered domesticated.
Five Provision & Welfare Aims	A concept for assessing animal welfare, based on the understanding that positive and negative experiences reflect the internal states and external circumstances of the animal. The sum of all mental experiences represents the status of animal welfare at a given time.
Fur Free Alliance	An international coalition of 50 leading animal welfare and environmental protection organisations. It advocates for an end to the breeding and killing of fur-bearing animals.
Fur Free Retailer programme	A programme implemented by the Fur Free Alliance to help people shop with the assurance of being fur-free.
Five Freedoms of Animal Welfare	A model for measuring animal welfare that focuses on preventing negative experiences.
Global Organic Textile Standard (GOTS)	GOTS-certified products must consist of a high proportion of organically produced natural fibres. The standard stipulates requirements for the ingredients and production processes used and requires compliance with social and environmental criteria in further processing. The material used is traceable throughout the entire supply chain.
Pets	Animals living in close contact with humans, usually in an apartment or house.

Term	Explanation
Leather Working Group (LWG)	The goal of the LWG is to become a global sustainability standard for leather production, covering all elements and participants in the leather value chain. The organisation focuses on ensuring high environmental standards in leather production and transparency within the leather supply chain.
Live plucking	Feathers are plucked by hand from live geese and ducks.
Mulesing	A practice mainly used in Australia where the skin around a sheep's tail is removed to prevent fly-strike. The procedure is performed without pain relief.
Nativa	The NATIVA™ protocol was developed to ensure traceability, sustainability, social responsibility and animal welfare for companies in wool production. It certifies the entire supply chain and sets requirements for animal welfare, land management and social working conditions.
Fur	"Fur" is defined by the Fur Free Retailer programme as all animal skins or parts thereof, with hair or fur fibres attached, in a raw or processed state. Or the fur from animals killed for their fur. The term "animal" includes, but is not limited to, mink, fox, rabbit, Karakul lamb and raccoon dog. The term "fur" does not include 1) hides processed into leather or intended to be processed into leather where the hair, fleece or fur fibres are completely removed or intended to be removed, 2) materials cut, shorn or combed from animals, such as fleece, sheepskin or sheep fur, 3) leather or hair attached to a hide commonly used as leather, e.g. cowhide with attached hair, or 4) synthetic materials intended to resemble fur.

Term	Explanation
Responsible Alpaca Standard (RAS)	Protects the well-being of alpacas and their surrounding ecosystems. RAS farmers and herders must meet animal welfare, land management and social requirements. In addition, the standard aims to trace the material used throughout the entire supply chain.
Responsible Down Standard (RDS)	Protects the welfare of geese and ducks, ensuring, for example, that no live animals are plucked and no force-feeding takes place. In addition, the standard aims to trace the material used throughout the entire supply chain.
Responsible Mohair Standard (RMS)	Ensures the humane treatment of goats used for mohair production. The focus is on better land management practices and respect for animal welfare. In addition, the standard aims to trace the material used throughout the entire supply chain.
Responsible Wool Standard (RWS)	An animal welfare standard for sheep, established by the NGO Textile Exchange. Focuses on animal welfare, the protection of grazing grounds and traceability throughout the entire supply chain.
The Good Cashmere Standard (GCS)	Follows three main principles: promoting animal welfare, supporting cashmere farmers in securing a sustainable source of income, and environmental protection. It is currently the only recognised sustainability standard for cashmere production.
Wild animals	A wild animal living in the wilderness that has not been domesticated.
Force-feeding	A feeding method whereby animals are forced to eat more than they need or want.

Together
for a better tomorrow.

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